

Montgomery College  
Launches Crime  
Prevention Through  
Business Watch  
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## Upcoming Events

for more member events and more detail of listed events check out our website at [www.WKchamber.org](http://www.WKchamber.org).

### Friday September 16

4th Annual KATs Gala 8–11:30 PM \$75 each, \$70 Kensington residents, KAT members. Glenview Mansion, Rockville Kensington Arts Theaters (it will change the way you see) main fundraising event featuring a silent auction (including Wizards tickets) an open bar and light fare. Also, you will be entertained by familiar faces from KAT productions and have a room with a deejay and a dance floor. [www.katonline.org](http://www.katonline.org)

### Saturday September 17

83rd Annual Convention and Parade of the Montgomery County Volunteer Fire and Rescue Association. Line up starts at 10103 Georgia Avenue and the parade at 11 AM (see page 4)

### Saturday September 17

2005 Kensington 8K/2M/1K 7:45 AM: 2-Mile Challenge Start, 8:25 AM: Wheelchair Start, 8:30 AM: 8K Race Start, 8:35 AM: 1K Fun Run Start. At Kensington Town Hall, Go to [www.kensington8k.org](http://www.kensington8k.org) for details!

### Sunday September 18

Religious School Open House 9:15 AM At Temple Emanuel 10101 Connecticut Avenue in Kensington. For more information call 301-942-2000 or visit [www.templemanuel.org](http://www.templemanuel.org)

### Wednesday September 21

ADVANCED SELLING: Concepts & Practices 6:30–8:30 PM Examples of effective prospecting techniques, out of the box qualifying ideas, effectively handling objections and closing, closing, closing. Come prepared to learn! Registration required [www.montgomerycountymd.gov/cfw](http://www.montgomerycountymd.gov/cfw). FEE: \$16

### Wednesday September 28

7:30-9 AM Chamber Breakfast Mixer (see flyer ant this page for details)

### Wednesday October 11

Crime Prevention Training 6-9 PM Westfield South, Wheaton, \$35 and Non-resident \$65

# Wheaton & Kensington Chamber of Commerce

# the voice

2401 Blueridge Avenue, Wheaton, Maryland 20902  
301-949-0080  
email: [wkchamber@wkchamber.org](mailto:wkchamber@wkchamber.org)

September 2005

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website: [www.WKchamber.org](http://www.WKchamber.org)

## Hurricane Katrina Assistance Local Business & Community Efforts



Richard Ehrenreich of Ehrenreich & Associates hands over the first collection of toilet articles to Mayor Lynn Raufaste that were given to the Gulfport newcomers at the Armed Forces Retirement Home.

This is far from a comprehensive list but here are some local business and community efforts that are collecting for victims of Hurricane Katrina. If your organization or business is heading an effort and would like to be listed email your information to [harold@wkchamber.org](mailto:harold@wkchamber.org).

### Collection for Armed Forces Retirement Home

The Town of Kensington & the Wheaton&Kensington Chamber of Commerce will be collecting toiletries such as soap and shampoo for the Armed Forces Retirement Home in Washington DC for the new residents from storm-damaged sister home in Gulfport, Miss.

Collection points are at the Kensington Town Hall (3710 Mitchell Street, Kensington, MD) and Alex's Dry Cleaning & Shoe Repair (11409 Amherst Avenue, Wheaton, MD).

### Sweat Shop, Kensington—Matching

The Sweat Shop in Kensington is accepting financial donations for the American Red Cross for Hurricane Katrina assistance. Anyone who donates \$25 or more will receive a one-month fitness membership on the house. Located at 10410 Montgomery Avenue. For more information call 301-933-8858.

### Also:

Westfield Wheaton is accepting donations for the American Red Cross at concierge centers inside the mall.

Montgomery County established a telephone hotline—240-777-2600—for residents who want information on where help is needed.

The Jewish Federation of Greater Washington has established a monetary relief fund online at [www.shalomdc.org](http://www.shalomdc.org).

See Inside Flyer for Details and Registration

### Breakfast Mixer Wednesday, September 28th

from 7:30 – 9:00 AM  
at

Westfield Wheaton  
Near Macy's  
on the lower level  
also

Anthony Alessi, Development Director of Westfield Corporation will talk about new developments at Westfield Wheaton—

What has happened, what is happening, and what is to come!

## One of the 2005 Top 50 Best Places to Work!

hodgsonConsulting Recognized By  
Washington Business Journal

Chamber member hodgsonConsulting (HC) is proud to announce it has been recognized by the *Washington Business Journal (WBJ)* as one of the top 50 Best Places to Work in Greater Washington, being ranked 3rd in the Small Business Category. The *WBJ* received more than 230 nominations from highly regarded companies hailing from virtually every business sector.

*Washington Business Journal*, with QMR Market Research, began the nominations process in February, when workers had the opportunity to nominate their employers as a Best Place to Work. Nominated companies received an online opinion survey to distribute to workers.

Employees then were asked to gauge their level of agreement to a set of 40 quantitative questions that probed their opinions about the organization, managers, co-workers and their own jobs. The survey also allowed

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**Executive Committee**

**President**

Harold Weinberg, Miles Realty  
 301-933-6161

**1st Vice-President**

Colleen Larkin, The Back to  
 Work Program of St. Luke's  
 House, Inc. 301-493-4200

**2nd Vice-President**

Tim Wiens, Jubilee  
 Foundation 301-949-8628

**Secretary**

Marcia Jacques, Evergreen  
 School 301-942-5979

**Treasurer**

Nancy Sherwood,  
 Sherwood Associates, Inc.  
 301-933-1222

**Sergeant at Arms**

Brett Schneider, Washington  
 Music Center 301-946-8808

**Directors**

Richard Ehrenreich,  
 Ehrenreich & Associates, LLC  
 301-570-3000

Rene B. Guzman, Owner &  
 Tom Logan, Logan's  
 Automotive 301-946-0600

Ken Nelson, Montgomery  
 College Workforce Development  
 & Continuing Ed. 301-562-5516

Laura-Leigh Palmer,  
 asap graphics 301-942-1121

Ellen Riger, EllenOriginals  
 301-946-7141

Karen Sears, Acorn Self  
 Storage 301-933-8838

Kathleen Thompson,  
 Jerry Thompson Associates  
 301-565-8000

Patrick Weed, Patrick Realty  
 301-942-8700

Larry White, First Baptist  
 Church of Wheaton  
 301-929-6870

**Ex-Officio Directors**

Natalie Cantor, Mid-County  
 Services Center 240-777-8100

Joe Davis, Wheaton  
 Redevelopment 240-777-8125

Lynn Raufaste, Mayor, Town  
 of Kensington 301-949-2424

Cmdr. Patty Walker,  
 Montgomery County Police  
 Department 240-773-5500

# F & F Valet Sold to Alex's Dry Cleaning & Shoe Repair



The owners of Alex's Dry Cleaning and Shoe Repair, Alex and Irina Ginsburg emigrated from Russia to the American Midwest in the early 1980s with their five year-old daughter. Both parents were in their mid-twenties. Alex worked at an auto repair shop, while Irina studied English. After several months, Irina began working the night shift at a bedding factory.

Four years later, Alex purchased his first shoe repair business in Kansas City, Missouri. A couple of years later, now a family of four, they moved to Kansas City. A year later, they had their third child. Irina, now more proficient in

the English language, was now able to utilize her Russian Masters Degree in Biochemistry by working at a community blood bank as a lab technologist.

In 1989, the Ginsburg family wanted to move east to be closer to relatives. Alex came to Maryland to begin his new business venture, while Irina stayed behind in Kansas City to sell the family home. The family was reunited in the summer of that year and the couple purchased Torro's Shoe Repair located in the Aspen Hill area of Silver Spring.

Alex ran the business the past 16 years until this summer when he bought F & F Valet and merged it into Alex's Dry Cleaning and Shoe Repair in Wheaton. The Ginsburgs, now a family with five children are prepared to devote the time, effort and work, and with the support of their family, friends, as well as their established customer base and their new Wheaton community are looking forward to expand their new business.

Alex, Irina, Natasha, Danya, Lance, Symon and little Keera Ginsburg hope that you will use their family business for your drycleaning, laundry, shoe repair, alterations and fur-suede-leather cleaning needs!



The Business Consulting and Brokerage firm of Ehrenreich & Associates, headed by WKCC Board Member Richard Ehrenreich, CBI handled the acquisition of the business for the Alex and Irina Ginsburg.

**POSITION OPENING**

**ADMINISTRATIVE ASSISTANT**

The Wheaton&Kensington Chamber of Commerce promotes the prosperity and attractiveness of the greater Wheaton & Kensington business community by representing its needs to citizens, government, and business organizations. It advances economic development efforts and works with all sectors of the community to achieve common goals. This position is for 20 hours per week with flexible schedule. Hours will be mostly during the day between 9-5 in the Chamber office.

Compensation: \$15 an hour, 7 paid holidays, 3 weeks annual leave, plus others. Start on or around September 26.

To apply, send cover letter & resume to Harold Weinberg, President, Wheaton& Kensington Chamber of Commerce, 2401 Blueridge Ave., Wheaton, MD 20902. Or send e-mail to hweinberg@wkchamber.com.



**COUNTY COUNCIL TO HOLD SEPTEMBER TOWN HALL MEETING FOR SENIORS AT HOLIDAY PARK**

The Montgomery County Council will hold the next in its series of *Town Hall* meetings on Friday, September 16, 2005 at the Holiday Park Senior Center in Wheaton.

The meeting, at 3950 Ferrara Drive, will begin at 1:15 PM and will focus on seniors' issues, following up on a similar meeting held in June at Silver Spring's Riderwood Senior Complex. The *Town Hall* meeting is free and open to all. It will be televised at a later date on County Cable Montgomery television channel 6.

"We look forward to hearing what's on people's minds – whether the issue is the County budget or taxes, health care or prescription drugs, traffic or seniors' housing, recreational programs or whatever," said Council President Tom Perez. "I encourage everyone to come on out and voice your concerns."

**WHEN: Friday, September 16, 2005 1:15 PM**

**PLACE: Holiday Park Senior Center, 3950 Ferrara Drive in Wheaton**

**CONTACT: Patrick Lacefield, 240-777-7939 or Jean Arthur, 240-777-7934**

## Consider doing business—

The Chamber would like to remind you to consider doing business with another member first. We all benefit from more business with someone we know.

### Chamber welcomes these new members:

Alex's Dry Cleaning & Shoe Repair  
England Custom Furniture  
M & T Bank  
The Mortgage Store  
Internet Planners  
Temple Emanuel  
Green Earth Realty  
The Montgomery at Wheaton Metro

### And appreciates these member renewals:

Kensington House Apts.  
Logan's Automotive  
Hollywood East Restaurants  
Marian's Connection  
Smart Computer  
LM Duffy Allstate Insur.  
IHOP  
Kensington Cooling and Heating  
Vista Property Management  
Gino Marinucci, CPA  
Wheaton Shopping Center  
Kensington Business Solutions  
Fitzgerald Dodge

If you see these members around town, say Hi, and see if maybe they have what you need.

Thanks,  
Harold

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## One of the 2005 Top 50 Best

respondents to enter qualitative, general comments anonymously.

### About hodgsonConsulting

Since its inception hodgsonConsulting (HC) has strived to become the premier web development firm for the DC Metro area. With recent growth and awarded contracts HC is reaching its goal. Having designed, developed and delivered over fifty web based projects and applications, including numerous content management tools HC has doubled in size in the last year alone.

Founded in 2001, HC continues to deliver solutions that allow our clients to achieve the goals set at the start of each project. We help our clients develop intuitive user interfaces; user friendly and visually compelling pages; and, enable non-technical content providers the ability to deliver content to their websites in real time. Our passion for taking cumbersome business processes and simplifying them through technology has been the key to our success. [www.hodgsonconsult.com](http://www.hodgsonconsult.com)

## Miles Realty Company, Inc.

Brokers/Realtors®  
• Residential & Commercial Sales •  
• Leasing • Investment • Management •

**Brad Morton**

Salesperson

301-933-6161 Office 301-933-279 Fax

[wbmorton@erols.com](mailto:wbmorton@erols.com)



2401 Blueridge Avenue, Wheaton, MD 20902



## Montgomery College Launches Crime Prevention Through Business Watch

Wednesday October 11 from 6-9 PM

Westfield South, Wheaton,

 **Montgomery College**  
Workforce Development & Continuing Education  
301-279-5188 [www.montgomerycollege.edu/wdce](http://www.montgomerycollege.edu/wdce)

### Crime Prevention Through Business Watch



#### How safe is your small business?

Do you have the proper lighting to deter thieves? Are your locks secure enough to keep thieves out? Are your employees stealing you blind? Learn how to keep your business safe from predators of every sort. Course taught by a Montgomery County police officer.

Course: SMB029

CRN#	Location	Room	Day	Date	Time
24856	Westfield South	306A	Tuesday	10/11/05	6 p.m.-9 p.m.

\$15 + \$20 fee = \$35; Non-residents: Add \$30

\$35 Resident and Non-resident \$65

Contact Karen Ambrose, Program Director at  
240-683-2592 or [karen.ambrose@montgomerycollege.edu](mailto:karen.ambrose@montgomerycollege.edu)

## County Council President Thomas E. Perez Asking Residents for Their Thoughts on Fiscal 2007.

In a letter to constituents, Perez (D-Dist. 5) of Takoma Park solicited comments for a Sept. 13 hearing, at 7:30 PM. in the Council Office Building, 100 Maryland Ave., Rockville.

**On Oct. 1, the council plans to set budget priorities for the 2007 budget year, which begins July 1, 2006.**

The fiscal 2006 spending plan stressed tax relief, education, public safety, affordable housing, health and human services, infrastructure maintenance, and the environment, Perez wrote in his letter.

The letter asks whether residents agree with those priorities, whether they should be ranked differently and whether others should be considered.

Comments may be submitted by e-mail to [county.council@montgomerycountymd.gov](mailto:county.council@montgomerycountymd.gov) or by mail to Council President Thomas E. Perez, 100 Maryland Ave., Rockville MD 20850.

Save a date! First performance on 28-October Friday 8 PM  
Kensington Arts Theatre  
**Company**

By George Furth with music & lyrics by Stephen Sondheim. This will be the 35th anniversary of the original Broadway production. \$17 for adults; \$15 for seniors, students, and Kensington residents; and \$13 for children under 13. At Town Hall, 3710 Mitchell Street in the Armory.

[www.katonline.org](http://www.katonline.org)

29-Oct Saturday • 4-Nov Friday • 5-Nov Saturday • 10-Nov Thursday  
11-Nov Friday • 12-Nov Saturday • 17-Nov Thursday  
18-Nov Friday • 19-Nov Saturday (all shows start at 8 PM)

**Wheaton & Kensington**

**Chamber of Commerce**

**the  
voice  
for**

**YOUR business!** 301-949-0080  
2401 Blueridge Avenue  
Wheaton, Maryland 20902

email: [wkchamber@wkchamber.org](mailto:wkchamber@wkchamber.org)  
website: [www.WKchamber.org](http://www.WKchamber.org)

Postage

### Send us your news for the VOICE

email us at [hweinberg@wkchamber.org](mailto:hweinberg@wkchamber.org)

Fax hardcopy to 301-949-0080

### Run an Ad!

ads starting at \$50

Is your organization doing a fund raiser of some type (from flea market to black tie we don't mind helping you promote it)? Won any awards lately? Given out any awards lately? Involved in a community service project? Something new about your business?

## Let us know!

**Labor Day in Kensington!** Chamber members participated in many ways at the Kensington Labor Day Parade and street fair that followed. Clockwise, ice cream was available at several spots, Curves booth, Laura-Leigh Palmer (asap graphics) and Jake Coates marching for the Montgomery County Art Association, Acorn Self Storage booth with Karen Sears, Richard Ehrenreich of Ehrenreich and Associates at the Chamber booth with his car and Richard Ehrenreich and Tim Wiens of the Jubilee Association saying goodbye after a long day.



#### WHEATON VOLUNTEER RESCUE SQUAD

11435 Grandview Ave.

Wheaton, Maryland 20902

301-949-9673 [www.wvrs.org](http://www.wvrs.org)

Dear Friends,

In celebration of our 50 years of service to our citizens, the Wheaton Volunteer Rescue Squad, Inc. is hosting the 83rd Annual Convention and Parade of the Montgomery County Volunteer Fire and Rescue Association. We would like to invite you to join us for the Parade and Fire Fighter contests which will be held on Saturday, September 17, 2005. Line-up for the parade will begin at 9:00 AM on the parking lot of St. John The Evangelist Catholic Church at 10103 Georgia Avenue (just north of Georgia Avenue and Route 495). The parade will begin promptly at 11:00 AM. The parade will proceed north on Georgia Avenue through the Wheaton business district and terminate on the campus of Our Lady of Good Counsel High School at 11601 Georgia Ave. The parade route is 2.2 miles long. The Fire Fighter contests will begin shortly after the conclusion of the parade at Good Counsel. Parade and contest prizes will be awarded at the end of the contests.

**Please join us on Saturday, September 17th as we celebrate the 83rd Annual Convention of the M.C.V.F.R.A. and our 50th years of fire and rescue service to the citizens of our community. Questions?**

**Contact Kris Hoxha ([khoxxa@wvrs.org](mailto:khoxxa@wvrs.org)) or Steve Sobolewski ([ssobo@wvrs.org](mailto:ssobo@wvrs.org))**