



Wheaton & Kensington Chamber of Commerce Advertising Opportunities: **Printed Newsletter & Website** Member rates (Non-members: \$50 added to each category) www.wkchamber.org

Printed Newsletter “The Voice”

Newsletter publication date is every other month*

*Issue dates are: Jan-Feb, Mar-Apr, May-Jun, Jul-Aug, Sep-Oct, Nov-Dec.

- Newsletter dimensions: 8.5" x 11"
8 pages – (two 11" x 17" sheets folded in half, stapled)
- Total number of copies printed and distributed is = **250**
- Due date for ad or flyer material is the first week of the issue month.

PRE-PRINTED FLYER INSERTS:

Can be pulled out and saved.

Advertising rate for Pre-Printed flyer insert (all sizes) need 250 copies = **\$100**

- Full-page 8.5" x 11" or half-page 8.5" x 5.5" (regular weight paper) / or postcard

PRINT AD IN THE NEWSLETTER:

View past issues on our website “Newsroom” page: wkchamber.org/newsroom/newsletters.

Advertising rates for print ads:

Send ad art as a high-resolution pdf file (preferably)

- Business Card-size ad (3.5" x 2") = **\$45**
- 2x-deep Bus. Card-size ad (3.5" x 4") = **\$90**
- Whole vertical column ad (3.5" x 10") = **\$150**
- Half-page horizontal ad (7.5" x 4.5") = **\$150**
- Full-page ad (7.5" x 10") = **\$200**

Website Ads

Ad appears on all pages of our website – with a link directly to your website.

Send ad as a 330 x 327 pixel jpeg file / or we can create ad.

Advertising rates for Website ads:

Price depends on length of time selected:

- for 1 month = **\$100**
- for 3 months = **\$250**
- for 6 months = **\$500**
- for 9 months = **\$750**
- for 1 year = **\$1,000**

PAY ONLINE FOR ADS: wkchamber.org/newsroom/other-advertising-opportunities

Contact: Vicky Surlles, Administrator (301-949-0080)
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