



Wheaton & Kensington - the Chamber of Commerce VOICE

2401 Blueridge Avenue, Suite 101
Wheaton, Maryland 20902
301-949-0080
email: wkchamber@wkchamber.org

November-December 2006

Volume III-VI

www.WKchamber.org / www.tok.md.gov

Upcoming Events

Wednesday, November 15
Breakfast Mixer 7:30 a.m.
co-sponsored by
Mayor Peter Fosselman &
The Town of Kensington
~ Meet Your Elected Officials ~
We have invited newly elected
officials of the Maryland State
Senate and House of Delegates
from Districts 18 & 19 and the
Montgomery County Council,
both at large and from District 5.
~ Catered by The Big Pickle ~
At Kensington Town Hall
3710 Mitchell Street, Kensington
\$5 in advance or \$10 at door

**Donations up until
Mon, November 20; then
until Fri, December 22**
Your Donation can make a
Difference this year, give to
Holiday On Duty.
During the Thanksgiving
and Christmas Holidays,
We provide meals for
Public Safety Personnel.
See page 2 for details. For
more information, please call
Ellen Riger, Holiday on Duty Chair
at 301-318-7103

Wednesday, December 13
Holiday Mixer 5:00 p.m.
We'll be celebrating the season
with an evening mixer at this
festive local pub.
- Cash Bar
At The Royal Mile Pub
2407 Price Avenue, Wheaton
\$5 in advance or \$10 at door

**Donations up until
Tuesday, December 19**
Angels for Children Toy Drive
Join with the Wheaton Rescue
Squad and contribute to the
less fortunate children in the
immediate Wheaton area.
See page 6 for details.
For drop-off locations
and information, contact
Karen Sears, Acorn Self Storage
at 301-933-8838

Retail Consumer Electronics Store Best Buy Opens in Wheaton



Photo courtesy of Colleen Larkin

A new Best Buy electronics store opened Friday, October 23, at 10901 Georgia Avenue in Wheaton. The 45,000 sq. ft. store is at the site of the former Toys "R" Us store. A ribbon-cutting with a \$10,000 check presentation for the Boys & Girls Club of Greater Washington was held. Through the combined resources of the Corporation and Best Buy

Children's Foundation, Best Buy contributes 1.5% of their pre-tax earnings to help strengthen their communities.

Last fiscal year, they contributed over \$30 million to nonprofit organizations. Whether it's providing te@ch awards to K-12 schools, awarding scholarships to graduating high school seniors, partnering with Toys for Tots during the holidays, supporting the United Way and American Red Cross, or mobilizing employee volunteers throughout the country, they feel privileged to help strengthen communities.

To learn more about Best Buy's community involvement, visit www.BestBuy.com/CommunityRelations.

2006 Healthcare Job Fair to Be Held in Wheaton at MontgomeryWorks

Bring your resume and come prepared for an on-site interview at the 2006 Healthcare Job Fair set for Friday, November 17, 2006, from 10:00am - 2:00pm.

MontgomeryWorks One-Stop Career Center is located at 11002 Veirs Mill Road, Suite 407 in Wheaton, in the Westfield Wheaton South Office Building - next door to the Movie Theater.

Montgomery Works is comprised of a variety of public and private community partners whose primary mission is to provide a One-Stop center that simplifies access to workforce-related services. They assist clients searching for success in their careers, businesses and families.

For more information visit www.montgomeryworks.com, or call 301-946-1806.

The Big Pickle Restaurant Opens in Kensington



The Big Pickle, a new deli-style restaurant and ice cream parlor, held its grand opening on Aug. 14. Locally owned and operated, The Big Pickle is located at 3784 Howard Avenue, on Antique Row in the historic Town of Kensington. The restaurant adds a fun, family friendly alternative to the variety of food choices in Kensington.

The Big Pickle serves Gifford's Ice Cream, Boar's Head Meats and Boardwalk Fries. House

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Wheaton & Kensington Chamber of Commerce

and the
Town of Kensington

are co-sponsoring a
Breakfast Mixer
to

Meet Your Elected Officials

We have invited newly elected officials of the Maryland State Senate and House of Delegates from Districts 18 & 19 and the Montgomery County Council, both at large and from District 5.

Wednesday, November 15, 2006

From 7:30-9:00 am

at the

Kensington Town Hall

3710 Mitchell Street
Kensington, MD 20895

Catered by *The Big Pickle*,
a new restaurant in Kensington

Executive Committee

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Kristin Orr, Royal Mile Pub (301) 946-4511

Ken Nelson, Montgomery College Workforce Dev. & Continuing Ed. (301) 562-5516

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Pete Fosselman, Mayor, Town of Kensington (301) 949-2424

Cmdr. Nancy Demme, Montgomery County Police Department (240) 773-5500

Administrative Assistant & Newsletter Editor

Vicky Surlis (301) 949-0080

Help Needed for Organization In Assisting Wheaton, Aspen Hill, and Kensington areas

Mid-County United Ministries (MUM) is in urgent need of canned goods and boxed food for their food pantry. Since 1996, this organization has provided an emergency food pantry, eviction prevention, utility cutoff prevention and restoration and prescription drug assistance to people in need. They primarily help individuals who are not eligible for food stamps. Many senior citizens also come to the organization for help.

MUM is about to run out of food because of a growing need, and also because two other food pantries – Wheaton Help and Silver Spring Help – have gone out of business since they could not find volunteers to run their programs. MUM supports itself almost exclusively through private donations.

There are families in our neighborhoods who go hungry at the end of the month because they run out of money. There are people living on \$500.00 or less a month Social Security payments.

Help is needed by giving canned food, as well as cash. MUM particularly needs canned meats, coffee, tea, cookies, canned fruits and vegetables, noodles and canned pasta. The organization also needs cleaning supplies.

There are pick ups from a designated drop off point in neighborhoods every three days, or delivery can be made directly to MUM.

MUM is between Georgia Ave. and Viers Mill Rd. in the Mid-County Services building at 2424 Reedie Drive in Wheaton. For information call 301-929-8675.

Commander Patty Walker Farewell Party Held in Wheaton

The Wheaton & Kensington Chamber of Commerce and the community thanked departing 4th District Montgomery County Police Commander Patty Walker for her marvelous service during the last 4 (plus) years. The celebration was on November 13, from 4 to 6pm, hosted by the Royal Mile Pub, 2407 Price Avenue in Wheaton.

We wanted to say "Thank You" to Patty, not only for her exemplary service, but for her constant affection, commitment and care for our community.

Patty's new position is Director of Major Crimes Division, Montgomery County Police. The new Commander of the 4th District is Nancy Demme. We are very fortunate to have Nancy, as she knows our area very well, has much expertise, and has been part of the 4th District family in prior years.

Many thanks to Ellen Riger of EllenOriginals for coordinating the affair and to the Royal Mile Pub.

Ted Robinson

Phone: 1-877-530-3520

Fax: 1-301-871-6883

Child Shield, U.S.A.™

"An Investment in Your Peace of Mind"

2416 Blueridge Ave. #102 • Wheaton, MD 20902

www.childshieldusa.com/kids

Your Donation Can Make a Difference This Year

Holiday On Duty



During the Thanksgiving and Christmas Holidays—

We provide meals for:

4th District of the Montgomery County Police

Wheaton Volunteer Rescue Squad

Members of the Bethesda Police District in charge of policing Kensington

Kensington Volunteer Fire Department #5

Kensington Volunteer Fire Department #18

**Make Checks payable to
Holiday on Duty
and mail to:**

Wheaton & Kensington
Chamber of Commerce
2401 Blueridge Ave, Suite 101
Wheaton, MD 20902

or

Ellen Riger
EllenOriginals Gift Baskets
12817 Connecticut Avenue
Silver Spring, MD 20906

Big Pickle Opens in Kensington

Continued from page 1

specialties include made-to-order sandwiches, subs, Paninis, wraps and salads.

The ownership group includes Geoff Gonella, Tom Morin, Scott Davis and Chris Slark all of Kensington and Kevin August of Bethesda.

The restaurant is open Monday to Saturday 11am to 9pm, Sunday 11am to 8pm. Call 301-942-6055 or visit their website at www.thebigpickle.biz.

WELCOME THESE NEW MEMBERS!

Pest Control Services

Yugo Termite, Pest and Odor Control, LLC

Luzia Viera
2416 Blueridge Avenue, Suite 102
Wheaton, MD 20902
1-800-901-1274

Restaurant

Buffalo Wings & Beer

Noel Pacheco
11123A Veirs Mill Road
Wheaton, MD 20902
301-949-1002
www.BuffaloWingsandBeer.com

THANK YOU TO THESE MEMBER RENEWALS!

Air Conditioning/Heating

Kensington Cooling & Heating Co.

Mark Knox
301-564-6565

Education/Training

Crossway Community

Kathleen Guinan
301-929-2505
www.crossway-community.org

Electric Contractors

Stephen Palmer Electric, Inc.

Stephen Palmer
301-493-2590
www.stephenpalmerelectric.com

Employment Services/Workforce

Montgomery College Workforce

Development & Continuing Education
Kenneth Nelson
301-562-5516
www.montgomerycollege.edu/wdce

Home Improvement

Custom Crafters, Inc.

Chuck Chwastyk
301-493-4000
www.customcraftersinc.com

Martial Arts Instruction

Black Belt Martial Arts

Center
Sheeba Lee
301-946-5425
www.bbmac.com

Real Estate

Miles Realty Co.

Harold Weinberg
301-933-6161
www.milesrealty.com

Patrick Realty Co., Inc.

Patrick Weed
301-942-8700
www.thepatrictgroup.com

Storage

Acorn Self Storage-Aspen Hill

Keith B. Parsons
301-460-0055
www.acornselfstorage.org

Acorn Self Storage No. 1, LLC

Karen Sears
301-933-8838
www.acornselfstorage.org

Member Judy Smith, of The Center for Planned Change, Explains Coaching

“Although ‘life coaching’ are fast becoming household words, many people don’t fully understand it,” says coach Judy Smith. Although coaching has a therapeutic effect, it is not therapy. Rather, she believes a good coach meets people where they are, and helps them parlay their strengths into successful lifestyles.

“Basically, I work with people to help them get *unstuck*,” she explains. “Some of the more frequent topics we explore include *establishing work/life balance, improving time management, increasing organizational abilities and finding new careers.*”

Judy helps people identify the important issues to work on and potential obstacles that could interfere. Tapping into her extensive training and experience, Judy uses specialized techniques to help clients close the gap between where they are, and where they would like to be. She works with her clients in-person, over the telephone, on location (by special arrangement), – even via web cameras, which she supplies.

Judy Smith is a registered corporate coach, an accreditation awarded by the Worldwide Association of Business Coaches (WABC). Executive coaching is usually about developing specific plans for things like how to *manage staff, resolve conflict, and motivate people to achieve greater productivity.*

In addition, Judy has an extensive background in training and development. In that vein, she provides workshops and training programs for local businesses. Her programs always focus on *developing skills and/or improving performance.*

Judy offers a complimentary first session to anyone interested in learning more about how coaching works. She says, “My experience has been that people are amazed at the power they have to change their situations for the better!”

For more information, visit Judy’s web site: www.plannedchange.com, e-mail her at Jsmith@plannedchange.com, or call her at 301-990-9072.

Judith Smith, M.S., RCC

Director

301-990-9072



Personal and Business Coaching

**SPECIALITIES: SMALL BUSINESS DEVELOPMENT,
MANAGEMENT SKILLS, CAREER TRANSITION**

www.plannedchange.com

First Session is Complimentary

Spotlight on New Member

Buffalo Wings & Beer Restaurant

The new Wheaton Buffalo Wings & Beer is part of a rapidly growing restaurant business with a winning formula. Great food and drinks at an affordable price in an atmosphere that is welcoming to anyone. The walls are decorated with local sports memorabilia and TVs showing current sporting events, and there are pool tables, dartboards and arcades.

Ira Levy opened the first BWB location in Gaithersburg over ten years ago. Since then, several more area locations have opened, with more in the works. BWB also provides wings for the Washington Redskins at FedEx Field. Besides wings — crab cakes, ribs, cheese steaks, char-grilled burgers, soups and chili are also served — with a wide variety of bottled and draft beers.

The Wheaton location of Buffalo Wings & Beer is owned and operated by Noel Pacheco and his family. Noel had been a cook at the Gaithersburg and Cloverly locations for over five years, and now owns his own BWB.

301-949-1002
www.BuffaloWingsandBeer.com

11123-A Veirs Mill Road
Wheaton, MD

Buffalo Wings & Beer



Noel Pacheco, Owner

11123-A Veirs Mill Road
Wheaton, MD 20902

www.BuffaloWingsandBeer.com

Open 7 days a week (301) 949-1002

~Daily Specials~

Happy Hour: Monday – Friday, 4pm – 7pm

Kitchen open Seven Days a week from 11am to 11pm

Also available: Late Nite Fare 11pm to Close

Breakfast Mixer September 27 – White House Head Chef Speaks to Chamber



The September Breakfast Mixer featured Cristeta Comerford, the head chef at the White House hosted by the First Baptist Church of Wheaton. Cris is the first woman to serve in this capacity in the history of the White House. Prior to her appointment she was on the culinary staff at the White House since 1995. In an unusual move, Cris was hired from the inside, despite the fact that she was competing against approximately 400 top chefs from across the United States.

Ms. Comerford, who came to the United States from the Philippines when she was 23, described the way her life has moved into warp speed in the last year. Not only has there been the high demands of her new position, but there has been a flurry of attention from the press and public because of the unique qualities she brings with her.

In her opening remarks she expressed her deep appreciation for the place Wheaton has in her life. Since 1997 she and her husband John have attended the First Baptist Church of Wheaton, the site of the mixer. She talked about the important role faith currently plays in her life and position. She also has deep appreciation for the restaurants and international markets that she her husband frequent in this community.

Following her opening remarks, Ms. Comerford entertained questions from the audience. The questions ranged from food preparation to security issues related to her job. Cris concluded her presentation with slides of herself with both President Clinton and the current President Bush.

But she was quick to point out that her favorite photograph was not at the White House, but one taken in Brazil when she was doing volunteer construction work with the First Baptist Church of Wheaton.



Mixer photos courtesy of Vicky Surles



October 25 Breakfast Mixer – Effectively Utilizing the Media in Business



Our October breakfast mixer was hosted by the Wheaton Library, with the delicious continental breakfast prepared by Dunkin Donuts of Wheaton. The morning's topic dealt with "Effectively Utilizing the Media in Business".

Cliff Chiet, Vice President of Sales and General Manager of The Gazette newspapers, led this informative discussion to help local business people, like ourselves, decide where best to place our limited advertising dollars

to get the most for our money. Cliff went over a variety of media opportunities, sharing statistics related to defining and reaching the targeted market. He emphasized the fact that communities are, once again, turning



to their local newspapers for information.

Mr. Chiet stressed that name recognition is essential for consumers when they are making purchasing decisions.

While a big ad may attract lots of attention, if dollars are limited, go for a smaller ad that can run more frequently. Use pictures in your ad,



remembering the old adage, "A picture speaks a thousand words!" Just make sure the picture you choose speaks directly to the service offered by your business.

We also heard from Jim Brocker, Editor of the Wheaton edition of The Gazette, who gave us some tips about what he considers newsworthy. He made sure we knew not only how to get in touch with him, but when he would most likely be available to hear from us. We were pleased

to have this opportunity to meet him and make this connection, so that we can get our businesses in the news!

To top off the morning, Judy Smith, Director of the Center for Planned Change, helped each of us in attendance promote our business as we took turns introducing what we do to the rest of the group. And we made plenty of time for casual conversation and friendship building on this informative morning.



Mixer photos courtesy of Vicky Surles



GOING GREEN AT HOME

presents

LIVING THE GREEN LIFE

Fall 2006 / Winter 2007 Lecture Series

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION



FALL/WINTER LECTURE SCHEDULE

Home Weatherization

This important topic is for every homeowner who wants to take easy, effective steps to reduce heating and cooling bills. Expert speaker Glenn Dickey from Nspeacts will explain how a home energy audit evaluates how much energy a home consumes. Homeowners will see real life examples of what measures to take for greater energy efficiency and home comfort.

Kensington Park Library, 4201 Knowles Ave., Kensington, MD	7:30pm - 9:00pm	Tuesday, November 7
Gaithersburg Library, 18330 Montgomery Village Ave., Gaithersburg, MD	7:30pm - 9:00pm	Wednesday, November 15

Tax Credits for Green Upgrades

Accountant Rebecca Rush will discuss how you can take up to \$500 off the amount of tax you are required to pay for 2006! This educational seminar will explore tax-credit options included in the Energy Policy Bill of August 2005, such as adding insulation, installing new appliances, replacing door and windows, installing solar power or buying a hybrid car.

Gaithersburg Library, 18330 Montgomery Village Ave., Gaithersburg, MD	7:30pm - 9:00pm	Wednesday, December 6
Kensington Park Library, 4201 Knowles Ave., Kensington, MD	7:30pm - 9:00pm	Wednesday, December 13

GREEN REMODELS AND ADDITIONS

Green contractor Alan Abrams, along with his client, will share a wealth of information about the process of green remodeling from making decisions about how to orient your new rooms to selecting exciting new structural and finish green materials.

Kensington Park Library, 4201 Knowles Ave., Kensington, MD	7:30pm - 9:00pm	Wednesday, January 10
Gaithersburg Library, 18330 Montgomery Village Ave., Gaithersburg, MD	7:30pm - 9:00pm	Wednesday, January 24

Raingardens

For those interested in a low maintenance beautiful landscape with native plants that helps keep streams clean and recharge ground water, this seminar will cover it all. Rain gardens are specially designed to contain, filter and soak up stormwater runoff from roofs and paved surfaces with a progression of blooms to attract birds and butterflies.

Kensington Park Library, 4201 Knowles Ave., Kensington, MD	7:30pm - 9:00pm	Wednesday, February 14
Gaithersburg Library, 18330 Montgomery Village Ave., Gaithersburg, MD	7:30pm - 9:00pm	Wednesday, February 21

Look for future presentations on: Healthy Homes, Alternative Energy Systems, Roofs and Siding, Green Kitchens, Floors/Wood & Deconstruction



VISIT US AT WWW.GOINGGREENATHOME.ORG OR CALL (301) 495-1328 FOR MORE INFORMATION

IN PARTNERSHIP WITH



Photographs by Kenneth Wyner www.kenwyner.com

The Wheaton Volunteer Rescue Squad in conjunction with
The Wheaton & Kensington Chamber of Commerce
asks for your support for the 8th annual:

Angels for Children **Toy Drive**



Your generous donations of toys (or cash that is turned into toys) are delivered to local children on Christmas Eve by Santa and his helpers.

We prefer unwrapped presents (it leaves something for the elves to do and also allows them to better match gifts with families).

For drop off locations and information on how you may help (be an elf!)-

Please contact

Karen Sears-Becker
Acorn Self Storage
301-933-8838

acornkensington@verizon.net

Marcia A. Jacques
Evergreen School
301-942-5979

mjacques@evergreenschool.com

**If you would rather make a cash donation mail checks payable to *Angels for Children*:
Wheaton & Kensington Chamber of Commerce • 2401 Blueridge Avenue • Wheaton, Maryland 20902**



*Sponsors include: Acorn Self Storage, asap graphics, Brookside Gardens, Evergreen School,
Montgomery Housing Partnership, Telenor Satellite Services,
Wheaton Volunteer Rescue Squad and the W&KCC*

Wheaton & Kensington
Chamber of Commerce



**Wheaton & Kensington
Chamber of Commerce**

and

• TOWN OF •
KENSINGTON

are co-sponsoring a Breakfast Mixer to
Meet Your Elected Officials

Tim Wiens
President, Wheaton & Kensington
Chamber of Commerce

~ Hosted by ~

and

Peter Fosselman
Mayor, Town of
Kensington

Wednesday, November 15

from 7:30 – 9:00 AM

at the

Kensington Town Hall

3710 Mitchell Street, Kensington, MD 20895



*Catered by
The Big Pickle, a new
deli-style restaurant
in Kensington*

Continental Breakfast • Mix & Network with Other Businesses & Organizations

We have invited newly elected officials of the Maryland State Senate and House of Delegates from Districts 18 & 19 and the Montgomery County Council, both at large and from District 5. So far, *Richard Madaleno, Jane Lawton, Marc Elrich, George Leventhal, and Duchy Trachtenberg* have confirmed their participation.

Cost is \$5 in advance (for members only) & \$10 at the door

**Wheaton & Kensington
Chamber of Commerce**
the
voice
for
YOUR business!

For registration information
call: 301-949-0080

fax: 301-949-0081 or email:
wkchamber@wkchamber.org

_____ (Company Name)

_____ (Attendee)

_____ (Phone Number)

_____ (Attendee)

_____ (e-mail address)

_____ (Attendee)

Return reservations and payment to: Wheaton & Kensington Chamber of Commerce
2401 Blueridge Avenue, Suite 101 • Wheaton, MD 20902

We typically have breakfast mixers on the fourth Wed. of the month, but this month, due to Thanksgiving, we are changing to the third Wed.

Check Cash Total Amount \$ _____ for _____ Reservations

Cost is \$5 in advance (for members only) & \$10 at the door



Run an Ad in the VOICE
Business Card-Size Ad is just \$25*
or
Insert a Flyer for \$50*
**Member rates*

*Food Drive and March to the Captain Joseph
Mattingly Food Pantry at MUM*

Saturday, November 18, at 3:00pm

A march to raise awareness about hunger and poverty in the county will be held on Nov. 18. Mid-County United Ministries (MUM) is collecting food items at First Baptist Church of Wheaton, 10914 Georgia Avenue. Each participant is asked to carry one can of food. At 3:00pm they will march to the MUM office at the Mid-County Services Center, 2424 Reddie Drive. Refreshments will be served there. For more information call 301-929-8675. To donate money or in other ways, or to volunteer your time, call 301-495-4699.

County Has 24-Hour Consumer Tip Line

Montgomery County's Division of Consumer Affairs has a 24-hour consumer tip line to receive anonymous tips, suggestions, comments and/or feedback on any consumer protection issue. Call 240-777-3681.

DCA investigates thousands of complaints each year involving automotive sales and repairs, new home purchases, home improvements, credit issues, retail sales, Internet services and most other consumer transactions. It provides pre-purchase information and advice.

The office also issues licenses for auto repair facilities, new-home builders, radio and TV repair shops, landlords, and common ownership communities. It also operates a child safety seat program that educates consumers and trains technicians to protect children by properly installing car seats.

Call 240-777-3636 or check the Web site at www.montgomerycountymd.gov/consumer, or e-mail DHCA_consumer@montgomerycountymd.gov

The 2006 Wheaton & Kensington Community Guide and Chamber of Commerce Membership Directories are available at libraries, financial institutions, Brookside Gardens, local government centers, and are distributed in new home-owner packages. The Community Guides are also available to members and residents requesting copies throughout the year. Contact the Chamber office at 301-949-0080.

Wheaton & Kensington

Chamber of Commerce

the voice for YOUR business! **301-949-0080**
2401 Blueridge Avenue, Suite 101
Wheaton, Maryland 20902

e-mail: wkchamber@wkchamber.org

website: www.WKchamber.org

Postage